

For Immediate Release

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Madison E-Zone Continues to Shape Covington's Business District

Covington, Kentucky – Tier 1 Performance Solutions, a graduate of the Madison E-Zone, will be awarded the “Outstanding New Business Award” at the Covington Business Council’s annual dinner on Wednesday night.

Tier 1 Performance Solutions is a knowledge services and technology firm that helps companies use knowledge, information and learning to increase sales, reduce costs and accelerate change. Tier 1 provides both consulting services and a set of web-based knowledge and learning management systems to design and deploy knowledge-oriented solutions. Its core business offerings are in the areas of corporate learning, knowledge management, and change management and the application of technology to each of these areas. “Our mission is to help companies use knowledge to improve performance. As companies move more and more to services as their differentiation, the knowledge of their people becomes the foundation for their success,” said Greg Harmeyer, Managing Director for Tier 1.

Tier 1’s clients include; Kraft Foods, Procter and Gamble, GE, Federal Express, Wendy’s International and many others.

Impressed by the developing technology corridor along Madison Avenue in Covington, Tier 1 decided to stay in the area, moving just a few doors down from the Madison E- Zone. Casey Barach, the Executive Director of the Madison E-Zone, has worked with dozens of promising companies and knows what it takes to move a business

from a start-up to an established, revenue-generating operation. “Tier 1 was a perfect fit for our commercialization program when they began operations 18 months ago, and now is a great success story for the Madison E-Zone and the City of Covington. With revenues approaching 2 million, 20 employees and a consulting network that includes 40 individuals, they compliment an already growing Covington business sector.

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